



unitelT
e-Inclusion Network

UNITE-IT DIGITAL INCLUSION NETWORK

Powered by



UNITE-IT 2014 GENERAL OVERVIEW

The Unite-IT network has celebrated its second project year, but only the **first fully operational year** and has continued to expand, grow and develop month after month. While the first year of the project was mostly dedicated to designing, shaping and building the community, the second year witnessed the real usage and collaboration of digital inclusion practitioners, experts and researchers. This short brochure summarises, but also highlights some key facts and figures of the Unite-IT network as it was at the end of 2014.



THE MEMBERSHIP

At the end of 2014, the Unite-IT online community brought together **577 individual members** from 78 countries. Although Unite-IT is mainly a Europe-wide e-inclusion network (72% of total members), it has so far attracted a considerable global community of members (28% of total membership). From a gender point of view, there are more registered female users in the community, with a proportion of 2/3 female members and 1/3 male members.



EU-WIDE DIGITAL INCLUSION CONTEXT AND UPDATE

Figures related to digital skills and e-inclusion show some progress but still a lot more needs to be done, especially for the disadvantaged groups (unemployed, low educated, retired, inactive, etc.).

Reaching the most vulnerable and disadvantaged is becoming more resource intensive and requires the active participation of grass-roots small community organisations to help bring the remaining 23% of the European population on board of the information society. The network of organisations and individuals supporting Unite-IT are critical to improve on the current statistical figures related to inclusion:



47% of the EU population has insufficient digital skills, **23%** has none at all.



64% of disadvantaged people (aged 55-74) have an insufficient level of digital skills, **38%** have no digital skills.



39% of the EU workforce has insufficient digital skills, **14%** has no digital skills at all.

THE UNITE-IT DIGITAL INCLUSION COMMUNITY IN NUMBERS



577 members

791

blogposts
and articles



68

photo albums

1700



photos

122

videos



88

events



4



working groups

THE 2ND UNITE-IT ANNUAL CONFERENCE



The 2nd Unite-IT Annual Conference “Digital Empowerment – All Inclusive” was organised on 24–25 September 2014 in Zagreb, Croatia. It gathered together over 120 Unite-IT members and stakeholders to discuss current developments and propose solutions in the field of e-Inclusion in Europe.

THE UNITE-IT E-INCLUSION AWARDS 2014

The highlight of the annual conference was the Unite-IT e-Inclusion Awards, a ceremony which acknowledged the work of grass-root organisations working on the field of e-inclusion and recognising their efforts on the international level.



GENDER AWARD

Handmade and IT for Women by **Pontus Euxinus Library in Navodari, Romania**

YOUTH EMPLOYABILITY AWARD

Social Innovation Environment by **Consortio Fernando De Los Ríos, Spain**

EDUCATION AND TRAINING AWARD

Telecottage Katedra: Smartphones by **Regional Telecottages Public Association of South Hungarian Plain, Hungary**

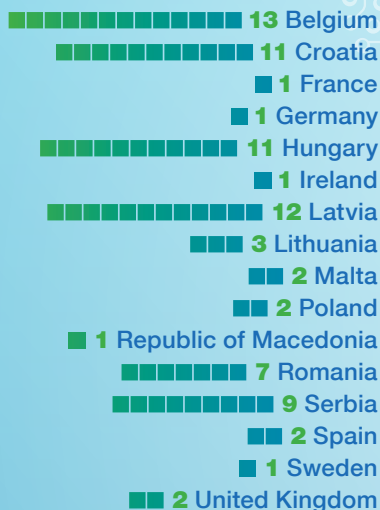
VULNERABLE GROUPS AWARD

e-Accessible Education by **Open the Windows, Macedonia**

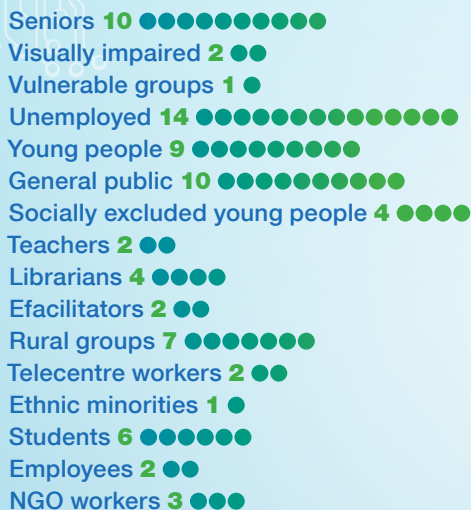
BEST PRACTICES COLLECTION

You are invited to upload your resources, best practices, or national policies, and qualify to participate in the 2015 Unite-IT inclusion awards!

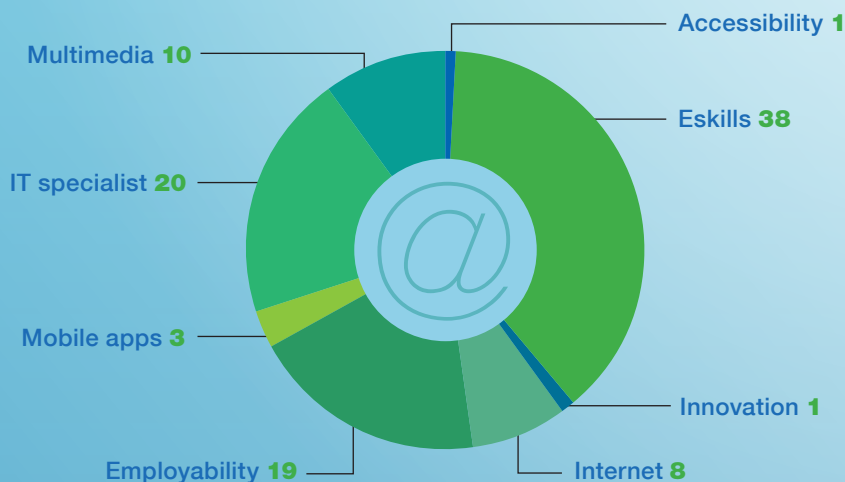
Until the end of 2014 79 best practices were uploaded to Unite-IT.



The most targeted groups in terms of digital inclusion are the unemployed, seniors and followed by the general public and young people.



e-skills, employability and IT specialist courses represent over 75% of total good practices contributed to the Unite-IT database



UNITE-IT WORKING GROUPS IN 2014



THE GENDER WORKING GROUP 16 members,
10 hot topics

Webinar ICT Learning projects screened
from a gender point of view

Main discussions attracting girls to STEM,
stereotypes, employability for women

THE YOUTH EMPLOYABILITY WORKING GROUP
24 members, 8 hot topics

Webinar YouRock.jobs – discover your
latent skills to get employed

Main discussions skills mismatch,
gaming, coding, awareness-raising, jobs for youth



THE VULNERABLE GROUPS WORKING GROUP 33 members, 11 hot topics

Webinar ICT and Persons with disabilities

Main discussions elderly people, prejudice,
school drop-outs, assistive technologies,
barriers to digital inclusion



THE EDUCATION AND TRAINING WORKING GROUP 65 members, 16 hot topics

Webinar how to run a successful
certification campaign

Main discussions e-Competence framework,
business drive training and certification, funding



PROJECT PARTNERS



Belgium

Telecentre-Europe

www.telecentre-europe.org

Interface3

www.interface3.be

**The National Union of Students
in Europe**

www.esu-online.org

Croatia

Telecentar

www.telecentar.com

Hungary

**Foundation for Development
of Democratic Rights**

www.demnet.hu

Latvia

**Latvian Information and Communication
Technology Association**

www.likta.lv

Malta

Malta Communications Authority

www.mca.org.mt

Romania

**EOS Foundation – Educating for
an Open Society Romania**

www.eos.ro

Serbia

IAN International Aid Network

www.ian.org.rs



Lifelong
Learning
Programme

© UnitEIT, 2014

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.