

# @tc\_europe Live's Twournal

Oct 2012 - Oct 2012

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@TE\_live

<http://www.telecentre-europe.org>

Live tweeting of events covered by @tc\_europe

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## Telecentre-Europe Summit Warsaw 2012



# 2012

Thu Oct 11

11:09pm Upcoming Oct 17-18 in Warsaw: @tc\_europe's Annual Summit #TES12. Follow the event LIVE through this Twitter account! <http://t.co/6Rmcf9ai>

Tue Oct 16

12:51pm RT @tc\_europe: Tomorrow starts @tc\_europe's Summit #TES12. Follow @TE\_live for live updates from our reporters team <http://t.co/85eBxPoG>

12:51pm RT @KJasvinaite: Preparing for tomorrow live tweeting at @TC\_europe's Summit #TES12 Watch me behind @TE\_live!

Wed Oct 17

9:10am @tc\_europe's 5th Summit has just started! @Ian\_cli welcoming all participants. Follow our reporters team live through this account!

#TES12

9:12am @ian\_cli welcomes @tc\_europe's new managing board elected yesterday at the general assembly: <http://t.co/2I29KkBI> #TES12

9:15am BIG SURPRISE: Welcome Video Message of Commissioner László Andor for @tc\_europe's annual Summit in Warsaw: <http://t.co/2VdWdQro> #TES12

9:19am László Andor: "#Telecentres help people to get a job, reinforce chances of youngsters on the labour market & enhance ageing online!" #TES12

9:27am Wlodzimierz Marcinski, Polish Digital Champion naming Polish digital inclusion initiatives & wishing success to ALL digital champions #TES12

9:31am Rafal Kramza from host FRSI: "Telecentres are local grassroots orgs that need the global support from orgs like @tc\_europe" #TES12

9:33am RT @found\_aga: I like the idea of personal development because of the telecentres #TES12

9:37am Andrea Parola from the European eSkills Association: It's all about inclusion in society not "eInclusion" in "information "society!" #TES12

9:39am RT @KJasvinaite: Plenary sessions at #TES12 have just started! Andrea Parola presents European e-Skills Assotiation

9:41am Andrea Parola: Soft skills are important: not only capacity to create with technology, but also capacity to risk & to challenge #TES12

9:45am RT @MiguelRaimilla: Laslo Andor EU Commissioner for DG Employment, Social Affairs & Inclusion video message the #TES12 <http://t.co/Sw6RMCcY>

9:53am RT @found\_aga: Picture of Rafal Kramza speaking at #TES12 <http://t.co/kJ7m9boI>

9:59am Maria Garrido: different levels of skills training demand different ways to measure the impact #TES12

10:02am Maria Garrido: people participate in trainings for different aspirations: employment, feel 'more modern' & enhance their self esteem #TES12

10:03am RT @KJasvinaite: ICT skills are critical for youth to develop other necessary skills for life #TES12

10:04am RT @ian\_cli: #TheAwesomeMariaGarrido is presenting impact assessment factors for digital empowerment. Did I mention awesome? #TES12

10:05am RT @htgamal: Now @mariagarrido: Categories of impact: skilling, employment, networking, job-placement capabilities #TES12

10:08am @grissola about @mariagarrido's presentation: empowering people is where telecentres differ from other organizations providing skills #TES12

10:12am Gianluca Misuraca agrees with Andrea Parola who disagrees with Laszlo Andor, while agreeing with the disagreement of the Commissioner! #TES12

10:13am RT @ian\_cli: @mariaGarrido: the "capacity to aspire" is hard to measure, but a critical success factor in #ICT4D #TES12

10:14am RT @KJasvinaite: Many people consider telecenters as the 2nd important source to access jobs #TES12

10:15am @KJasvinaite What is the first source? Do you know?

Government employment agencies maybe? #tes12

10:16am RT @mariaigarrido: Gianluca Misuraca (JRC-IPTS) discusses the changing eInclusion policy landscape in the European Union #TES12

10:18am RT @mariaigarrido: G. Misuraca (IPTs) "#Telecenters are representatives of orgs that populate the world of eInclusion actors" #TES12

10:22am RT @ian\_cli: Video message of EC Commissioner Laszlo Andor EMPL to @tc\_europe's Summit is now uploaded & LIVE! <http://t.co/v2V2GJxH> #TES12

10:24am RT @mariaigarrido: G. Misuraca: MIREIA is a shared methodological framework to measure the impact of eInclusion actors in EU #TES12

10:33am G. Misuraca: the MIREIA project needs the help of @tc\_europe and all eInclusion actors through newly launched community of practice! #TES12

10:36am RT @KJasvinaite: G. Misuraca presenting the key activities of the MIREIA project: <http://t.co/mRUzpS9k> #TES12

10:41am The number of people participating in trainings can be a way to measure the aspiration of people to find (new) employment? #TES12

10:43am Lukasz Nikitin: The more you work with people, the more you move from to skills to aspirations, to attitudes, to understand trends #TES12

10:49am @MiguelRaimilla: Young people want to create their own jobs! #Telecentres should move away from the concept of pure job placement #TES12



10:54am RT @found\_aga: there is a strong need to support young people in creating new jobs via telecentres #TES12

11:01am How can #telecentres enhance the sociological theory of "weak ties": those who network, those who know somebody else find jobs! #TES12

11:05am G.Misuraca: IPTS can be the voice of #telecentres to the EC policy makers, but needs help from #telecentres to gather impact figures #TES12

12:58pm RT @KJasvinaite: Youth unemployment is a global issue right now. To be continued in the afternoon session "Skills and jobs for youth" #TES12

12:59pm RT @MiguelRaimilla: Job placement & Job creation #Telecentres can do both if they act as incubators and accelerators of innovation #TES12

1:00pm RT @rodriزار: Sharing projects. Market place in the Telecentre-Europe Summit #TES12 <http://t.co/kV6P72Vq>

1:01pm RT @ian\_cli: Awesome project in Poland where astronomy sessions are run from a library <http://t.co/ww5wkWDj> #TES12  
@beyond\_access



1:02pm RT @mariaigarrido: 3.300 #libraries in Poland granted by Gates Foundation. Astronomy act. to bring people #TES12 <http://t.co/CIRwRA9u>

1:03pm RT @MiguelRaimilla: @tc\_europe team working hard keeping everyone informed at #TES12 <http://t.co/lzX2Mo1t>

1:08pm RT @ian\_cli: Morten Lembke, Assoc of Danish Seniors: 20 years ago people just got old, now they age. Technology is for our benefit! #TES12

2:10pm Group discussion "Building evidence to measure the socio-economic impact of Telecentres on e-inclusion" has just started! #tes12

2:10pm RT @MagdaPaul: Just about to start 'Social media and innovation...' session! Are you ready for @lizebcn & @Juanfradelgado presentations?

2:12pm RT @MagdaPaul: "Social innovation needs particular teaching literacy" by @Juanfradelgado

2:13pm RT @MagdaPaul: Social innovation is a 'buzz word' for new solutions for social needs, which develops so fast. @Juanfradelgado #tes12

2:16pm RT @MagdaPaul: 'There must be an element of fun, if we want to interest our audience' by @Juanfradelgado.



2:20pm Cristina Torrecillas presents components of impact measurement #tes12 <http://t.co/fdtHPu2s>

2:21pm RT @rodriزار: Our colleagues from Lithuania explaining us their initiatives this morning in the market place #TES12 <http://t.co/VZyaTeDT>

2:22pm RT @MagdaPaul: 'Facebook is the leader of social media' by @lizebcn. Is there still anyone not using it? #tes12

2:23pm RT @MagdaPaul: 'Facebook is the leader in Europe except from Latvia and Netherlands' by @lizebcn. #tes12

2:31pm RT @MagdaPaul: 'Managing social media is a real, not a part job. You shouldn't leave it to the beginners' by @lizebcn. #tes12

2:31pm RT @MagdaPaul: According to @lizebcn FRSI FB profile picture is a very good example. Congrats! #tes12

2:34pm RT @found\_aga: @TE\_live #TES12 Myth or true: it is hard to attract young people to IT training. - the discussion is on!

2:35pm RT @found\_aga: @TE\_live CV - the key to find a better job. Telecentres help to write it properly - it works! #TES12

2:39pm RT @MagdaPaul: 'Don't use automatic posting to several channels and always add personalized note above the content' . Great tips! #tes12

2:41pm RT @MagdaPaul: 'You cannot mix your personal and professional profiles' by @lizebcn from her own experience. #tes12

2:43pm RT @found\_aga: @TE\_live 'Informal training is also something we should look at' - do you agree? #TES12

2:45pm RT @MagdaPaul: A good example of organization's FB profile is <https://t.co/iSk8kFI2>. #TES12

2:47pm RT @found\_aga: We already know barriers and myths of jobs and skills trainings. What are solutions? #TES12

2:50pm RT @found\_aga: #TES12 Lithuania: we need to work with teenagers as well as seniors using different methods to mobilise them.

2:57pm #tes12 @TE\_live discussing the typology of organizations and related expected outcome/impacts in the socio-economic measurement

2:57pm RT @found\_aga: @TE\_live Spain: The best way to get a job is to create a job! #TES12

2:59pm RT @MagdaPaul: Another tip from @lizebcn - alternate your own content with sharing of others. EPMA is a good example. #tes12

3:01pm RT @MagdaPaul: 'Alternate your messages with links, photos and videos' by @lizebcn. But always remember to add descriptions! #tes12

3:02pm RT @MagdaPaul: Social media tip: 'Alternate "serious" content with "fun" or "curious" one. #tes12

3:03pm RT @MagdaPaul: @Juanfradelgado shows us very interesting tool: <http://t.co/5VZ1w4gA>. #tes12

3:04pm RT @luaguive: "@rodrizar: Discovering new features on Facebook thanks to @tc\_europe <http://t.co/nWs0QtWf> @lizebcn

3:05pm RT @found\_aga: @TE\_live How to start a new business? Everybody wants to know! #TES12

3:10pm For measuring socio-economic impact of telecentres on e-inclusion we (@tc\_europe) have to collaborate more! #tes12

3:11pm RT @MagdaPaul: You can download some resources for free from: <http://t.co/r9ChgUWz>. Available in many languages. Tips from @lizebcn. #tes12

3:19pm RT @found\_aga: @TE\_live All back together gathering all conclusions from the last three sessions #TES12

3:36pm RT @found\_aga: fb and twitter aren't spamming, they're up-to-date tools that fit people's interests! by @lizebcn #TES12 <http://t.co/63asRhTB>

3:40pm It's a big gap between skills received at school and required by employer. Does this problem have a solution? #tes12

4:14pm Lukasz Nikitin from Cities on Internet Association presenting Horizont 2020 #TES12

4:17pm RT @rodrizar: Talking about funding opportunities in #telecentres #TES12 #horizon2020 <http://t.co/7YGmOX3Y>

4:23pm RT @found\_aga: Leonadro da Vinci, Grundvig and Key Activity 3 - in the centre of our attention #TES12

4:25pm RT @Juanfradelgado: Showing the most recent 50 of 327 total tweets #TES12 @tc\_europe <http://t.co/pp0xmOcl> .

4:28pm #TES12 presentation "Social media for telecentres: Why, Which & How to?" Facebook tips & Twitter newbie training: <http://t.co/4tJ0uk9M>

4:30pm RT @found\_aga: @TE\_live The question is: how to relate telecentres to EU learning programmes? We need to discuss! #TES12

4:37pm RT @found\_aga: @TE\_live The opportunity for exchange of network projects - that's why we are here, aren't we? #tes12

Thu Oct 18

9:19am RT @KJasvinaite: The 2nd day of #TES12 is going to start!

9:36am RT @marajakobsone: #TES12 EC recognizes the importance of Get Online Week campaigns organized by Telecentre Europe

9:38am RT @Carsingels: 90 percent of the jobs in Europe will require the digital skills by 2015 #TES12

9:44am RT @LBunescu: Collaboration skills, employment and social innovation are main policy directions telecentres should consider for future#TES12

9:45am RT @marajakobsone: #TES12 EC is going to review the DA next month and update some issues - including ICT skills for entrepreneurship !



9:52am RT @KJasvinaite: Capacity building for libraries and telecentres by Robin Knowles #TES12 <http://t.co/rV72oCO7>

9:53am RT @marajakobsone: #TES12 RobinKnowles : in Europe 5 countries have library BMGF digitalization programmes : LV,LT,PL,RO and Bulgaria

9:57am RT @found\_aga: Geeks, nerds, Internet enthusiasts - they are gone - now we don't have to be ashamed of being committed to the web #tes12

10:02am RT @marajakobsone: #TES12Libraries and telecentres have an important mission: to raise awareness and educate users on safety online

10:06am RT @found\_aga: @TE\_live Invisible skills - make them visible! well said, Robin Knowles #tes12

10:13am RT @mariaigarrido:@techsoup global research found that NGOs in Cent.&East.European Countries have highest use of cloud computing apps #TES12

10:15am RT @found\_aga: Heba Gemal: 2.5 billion euros we spend on the software for 384 000 NGOs #tes12

10:15am RT @marajakobsone: #TES12 60 % of NGOs say that lack of knowledge is the main barrier to adapt cloud solutions

10:19am @techsoup Report on global NGO's research you can download here: <http://t.co/pqvXKV2j> #tes12

10:22am The main reason to conduct the global NGO research survey - to help, shape and be a part of the decision making process #TES12

10:24am RT @found\_aga: @TE\_live Solutions? We need to know how we get knowlegde to the people - Gemal suggests #TES12

10:28am Now speaking @MiguelRaimilla from @telecentreorg foundation the global organization helping telecentres to improve their impact #TES12

10:36am @MiguelRaimilla: we fail to communicate what we do because most telecentre managers have a more social than technical background? #TES12





10:36am RT @KJasvinaite: @MiguelRaimilla @telecentreorg #tes12

What does TCF do? <http://t.co/hsOAytam>

10:49am RT @found\_aga: @TE\_live @MiguelRaimilla : IT companies should support the existing telecentres in the future, not create new ones. #TES12

10:57am RT @found\_aga: @TE\_live Let's aggregate connections throughout Europe! Robin Knowles says #TES12

11:41am Now starting: parallel session on women with @miguelraimilla explaining the TCF Women Campaign @telecentreorg #TES12

11:43am Group discussion "Ageing online" starts! Modetares Loreta Krizinauskiene (LT), Morten Lembke (DK) #tes12

11:43am @telecentreorg women campaign aims to reach 1.000.000 women - already 382.016 women trained worldwide! #TES12

11:45am @telecentreorg women campaign trained 147.423 women in Europe - huge demand in Africa but very poor training infrastructure #TES12

11:47am Over 1000 instructors over 60 volunteering in Denmark teaching ICT other seniors. #tes12

11:49am To speak the same language, to have the same topics, to be the same age is a key to successful ICT trainings for seniors #tes12

11:49am @telecentreorg women campaign: a basic computer training costs 20\$ per woman - trainings are localized but not yet quality certified #TES12

11:50am @telecentreorg women campaign will build a dedicated online community site for trained women to connect among themselves #TES12

11:52am @telecentreorg women campaign will offer additional resources to the partners for funding continued training programs #TES12

11:53am @telecentreorg women campaign: advanced training costs up to 1000\$ per woman: funding through scholarships, online donation platform #TES12

11:56am What matters for elderly organizations in Denmark is how to make older people feel self-confident to use e-services. #TES12

11:57am @telecentreorg women campaign: advanced training for rural nurses, teachers, social entrepreneurs #TES12

11:57am RT @found\_aga: @TE\_live Digital einclusion is a process, not a fact #TES12

11:58am RT @found\_aga: Marek Kosycarz - people do not recognise the meaning of training, it causes difficulties #TES12

11:58am RT @ian\_cli:Marek Kosycarz MSFT PL:only 53% of EU workers are sure their #eskills are good enough for getting a new job #employability#TES12

11:58am RT @found\_aga: Digital einclusion is a process, not a fact #TES12

11:58am RT @found\_aga: MIncrosoft YouthSpark is made to help the young to be creative and take advantage of it #TES12

12:02pm @MiguelRailmilla asking session participants for adapting the implementation of TCW program in Europe #TES12

12:05pm Training for women in Europe to be adapted for different target groups: young, seniors long term unemployed, single mothers, migrant #TES12

12:06pm RT @marajakobsone:#TES12 active discussion going on in the Online ageing session -how ICT skills can improve the quality of seniors' live :)



12:09pm RT @KJasvinaite: Morten Lembke presents ICT training model used in Denmark #tes12 <http://t.co/aGMvWzgM>

12:11pm Motivation problems & gender issues in Europe: advanced trainings are not attracting enough women, women only trainings needed #TES12

12:16pm Promoting self employment for women asks a broader approach then purely training in ICT skills: skills in management, fundraising etc #TES12

12:17pm Banks in LV enhanced number of the e-banking users creating the game with realistic interface and operations!Seniors really liked that#TES12

12:19pm Striking fact: only 1 women to 55 men own a cell phone! The global situation in using ICT for most women differs strongly in Europe #TES12

12:25pm RT @found\_aga: @tc\_europe Basic ITC skills is a must in a vocational and social development #TES12

12:29pm Only 30% of clients of the library come there for books in Sweden.Others - to use PC and the internet, to get a consultation about ICT#tes12

12:34pm RT @marajakobsone: #TES12Now discussing the role of libraries providing e-skills trainings and concultations for seniors and other audiences

12:43pm Hungary has the longest experience in running @telecentres #tes12

12:57pm RT @marajakobsone:#TES12At the ageing online session we have found a lot of common topics and there is a room for new initiatives

1:14pm Closing #TES12: @tc\_europe's new chair @marajakobsone applauds the positive energy & content quality that again has sparked from the Summit!



1:20pm RT @found\_aga: @TE\_live @tc\_europe @marajakobsone  
<http://t.co/eoJvxj1R> #tes12

1:21pm RT @Carsingels: The Telecentre Europe staff. Thank you for fantastic days! #tes12. #digidel2013 <http://t.co/1bi2XFDP>

1:21pm RT @found\_aga: @TE\_live "From the local to the global" - Miguel Raimilla's message to the world :) #TES12

