

## ***Enter the competition for a Telecentre-Europe Award!***

*Telecentre-Europe and its partners from Microsoft, are proud to present the Telecentre-Europe Awards 2011, to celebrate outstanding digital inclusion efforts and achievements of the European telecentre community.*

*The awards are open only to the formal members of Telecentre-Europe aisbl.*

The awards will recognize telecentre people behind the scenes that are making successful and valuable contributions towards digital inclusion. There are four awards categories and each winner will receive a very cool [Xbox 360/Kinect Bundle donated by Microsoft](#).

The four winners will be honored at the Telecentre-Europe Summit 2011 that will take place on October 27<sup>th</sup> and 28<sup>th</sup> in Brussels, Belgium. The award ceremony will take place on October 27<sup>th</sup>.

### **How to enter the awards?**

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Telecentre-Europe invites applications to the Telecentre-Europe Awards 2011 from its formal members on the following categories:

#### **1. Best European telecentre manager**

Telecentre managers are usually the ones that make things happen at the grassroots level. They take up all those online tools, courses, and services and bring them to their communities. Their knowledge and contribution is priceless to digital inclusion and one of their greatest strengths is that they reach the hard-to-reach, bringing opportunities forward and enrich hundreds of lives.

#### **Eligibility:**

- This award is open to individuals who have a proven record as telecentre managers
- Their telecentres must be parts of the networks that are formal members of Telecentre-Europe aisbl
- They must be available to attend the Telecentre-Europe Summit and present their stories at the Telecentre-Europe Awards 2011 ceremony, on October 27<sup>th</sup>, in Brussels, Belgium.

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#### **2. Best European telecentre tutor**

Telecentres would have no role without their hardworking tutors, who are in the first line of digital inclusion by eradicating fear of using new technologies, thus bringing technology in people's lives. They put people online and teach them the right behavior, opening new perspectives, enabling better jobs, and enhancing their communities.

#### **Eligibility:**

- This award is open to individuals who have a proven record as telecentre tutors
- Their telecentres must be parts of the networks that are formal members of Telecentre-Europe aisbl

- They must be available to attend the Telecentre-Europe Summit and present their stories at the Telecentre-Europe Awards 2011 ceremony, on October 27<sup>th</sup>, in Brussels, Belgium.

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**3. Best European telecentre network manager**

Telecentre-Europe includes some of the best telecentre networks across Europe. The staff at these national or regional networks managing bodies build the perfect environments for individual telecentres to learn from each other, to access funds, and to build their capacities. They often share their knowledge and expertise at the European level, and contribute to the European policies and strategies on digital inclusion.

**Eligibility:**

- This award is open to individuals who have a proven record managing their respective telecentre network, and they may also have specialism in marketing or product development for example.
- Their networks must be formal members of Telecentre-Europe aisbl
- They must be available to attend the Telecentre-Europe Summit and present their stories at the Telecentre-Europe Awards 2011 ceremony, on October 27<sup>th</sup>, in Brussels, Belgium.

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**4. Best European telecentre initiative**

Telecentre network initiatives are usually based on innovative ideas on how the digital gap can be closed in their respective communities, regions or countries. If it's either a partnership, an awareness campaign, or an educational project, these initiatives involve a lot of planning, networking, PR plus a good percentage of voluntary time and work from the telecentre network staff.

**Eligibility:**

- This award is open only to telecentre networks (regional or national)
- The networks must be formal members of Telecentre-Europe aisbl
- They must be represented at the Telecentre-Europe Summit, for the Awards Ceremony, on October 27<sup>th</sup>, in Brussels, Belgium.

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**Awards terms and rules**

- **Please download the necessary form corresponding to the category you would like to apply for and send us the completed application to [info@telecentre-europe.org](mailto:info@telecentre-europe.org) by September 30<sup>th</sup>, 2011**
- **Only applications written in English are accepted and will enter the awards**
- **All telecentre networks are encouraged to disseminate information about the awards with their member telecentres, as we expect many applications coming from individual telecentres**
- **The winners for each category will be invited to the Telecentre-Europe Summit and Awards ceremony**

- **The runners up will be notified by October 15<sup>th</sup> 2011**
- **Accommodation costs in Brussels will be covered by the organizers for all winners**
- **The winners will be honored during the Awards ceremony organized on October 27<sup>th</sup>**

### **Why to enter the awards**

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- European recognition for your work
- Opportunity to attend the Telecentre-Europe Summit 2011
- Visibility as Telecentre-Europe Awards 2011 Winner in Telecentre-Europe websites and online communication channels
- A trophy and certificate to be presented at the Awards Ceremony on October 27<sup>th</sup>
- Prize consisting of a **[Xbox 360/Kinect Bundle donated by Microsoft](#)**

**For further details on the Telecentre-Europe Awards 2011, please contact:  
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